



OUR STORY - Ponoka Ag Society 2023

PAS Vision: Doing great deeds to inspire, support, and create vitality in our urban & rural community.

PAS Mission: Use our resources & collaborate with like-minded groups to gather in meaningful ways.

<i>Event</i>	<i>Month</i>	<i>Participants</i>	<i>Volunteers</i>	<i>Total Hours</i>
AAAS Convention \$ support + \$ support for Report: Impact	February of Ag Societies	8	8	2 full days
Vintage Gymkhana with Rimbey	February X 2	32 12 spectators	4	20 hrs.
Ranch Rodeo & Kids Mutton Bustin' & Roping	February	65 local, Vegreville, Calgary 250 – 300 spectators	13	200 hrs.
Central AB Team Penning CATPA	Mar. & June	416 Adults 58 youth BC, AB, Manitoba	192 80 Spectators	626 hrs.
5 Evenings of Open Rides with Obstacles	Feb. - April	176	3	43 hrs.
Ponoka Riding & Roping 4 days	Arena \$2,400	160 + kids & adults		
5 Shows with Northern Alberta Reined Cow Horse	Oct. – July	490 Adults 15 youth	98	2,352 hrs.
Region 3 Meeting in Rimbey	November	6	6	24 hrs.



- Gather
- Share
- Practice
- Learn
- Compete
- Celebrate



Bk. Elk, HS Rodeo, Open Ride



1st
Place
Ranch
Rodeo

Event	Month	Participants	Volunteers	Total Hours
Casino in Red Deer	May 1 & 2	18	18	111 hrs.
High School Rodeo District 2	May 12 – 14	705 Lots of spectators	40	1,200 hrs.
Gardens & Butterflies	May 18 Pick-up	230 gardeners Age 3 to 93	10	60 hrs.
Black Elk Cutting	May & Sept.	175 adults 20 youth Canada & USA	13	771 hrs.
Youth Centre Ag Camp	July	30	2	6 hrs.
Mecca Glen Farm Safety EIEIO Presentation	October	140 students + staff	3	5 hrs.
Ponoka Ag Event Centre Society	12 months	3 reps on the board Classroom TV	5	80 hrs.
4 \$750 Scholarships	September	Lukas Sandin Tegan Poitras Marissa Cunnington Braydon Lubach	1 ***** HUGE	6 hrs. ***** Arbutus Nursery Battle River Insurance Benchmark Commodities
Community Support – FCSS Cancer Fund, Santa’s Anon., Community Xmas	December	\$500 X 3 causes	THANKS to our	Bobtail Nursery Conny’s Greenhouse Gov’t of Alberta
Seat on the Bus Donation Minor Hockey Jerseys	September Nov. 2023	\$1,600 \$3,500 U 15 Team	2023	Green Acres Seed Potatoes Jones Boys Western Wear
Support to all 5 4-H Club Achievement Day Activity	February	\$ 5,150	SUPPORTERS &	Main Street Hardware Meadowbrook Pet Cremat.
Winter Barrel Series Youth High Point	March	Saddle to Greta Wurtz	VOLUNTEERS	Ponoka FCSS Ponoka Stampede Assoc.
\$20,000 Cash Raffle	July	Winner Albert Edward of Athabasca	👍	Rowland Parker Associates UFA & VJV

Impacts of these events/activities:

1. Increased activity and income at the Calnash Ag Event Centre making it a community hub.
2. Increased economic activity in the Ponoka area: hotels, restaurants, service industries, retail, etc.
3. Encouraged like-minded participants to gather, learn, develop, compete and share their passions.
4. Provided opportunities for people to come together, watch the skill, competition development.
5. Provided financial support to all age groups for a variety of ag & community activities.
6. Provided opportunities to learn: farm safety, 4-H, Ag Camp, Gardens & Pollinators, equine events
7. Almost 6,000 hours of volunteer time to make things happen!
8. Responded to needs in community – Handivan, sport, food security, xmas, cancer fund



Ponoka Youth Centre Ag Camp trip to Jungle Farm in Innisfail



Lukas Sandin receives 1 of 4 awards

