

# OUR STORY - Ponoka Ag Society 2022

PAS Vision: **Doing great deeds to inspire, support, and create vitality in our urban & rural community.**

PAS Mission: **Use our resources & collaborate with like-minded groups to gather in meaningful ways.**



## Ponoka Ag Society

2022 Bylaws: Article 3

### **Goals and Objectives**

*Agricultural Societies Act of Alberta, July 1, 2019:*



*“The object of a society is to encourage improvement in agriculture and enhanced quality of life for persons living in the community by developing educational programs, events, services and facilities based on the needs of the community.”*

To support that objective, the Ponoka Agricultural Society is committed to the following:

1. **The support and promotion** of our Agri-enterprises, Western Heritage, and urban and rural community.
2. **The Ponoka Ag Events Centre Society** where we are an Organizational Member and part of a Society that owns and operates a facility dedicated to supporting agriculture, western heritage, a healthy lifestyle, and a vibrant rural community.
3. The **development and delivery** of educational programs, leadership opportunities, services, and **the operation** of facilities based on the needs of the community and the Objectives of the Society.
4. **Local residents, youth organizations and 4-H clubs**, providing financial support, leadership opportunities, and, if requested, expertise and volunteers.
5. **Securing available funding** through grant programs (i.e. Ag Societies Program Support Grant) and fundraising opportunities (i.e. Casinos, sponsorships) to enable the Society to accomplish its goals.
6. **Relationships with likeminded groups** and supporting the attitude that by working with others we can accomplish much.
7. **Networking and building awareness of changing needs** in our community in order to respond to change and encourage other community resources to do the same.
8. Being **relevant, offering valuable programs and services**, guided by **good solid governance**.
9. **Providing opportunities** for the community to come together in **fun and meaningful ways**.



# October 2021 to September 2022 Activities that support our Objectives

**October** Co-produced with NARCHC a 5-day show, **their largest** attracting participants from across western Canada who spent dollars in our ag centre and in our town!

**Nov.** Co-produced with **Renegade Riders 2<sup>nd</sup> Equine Clinic** at Calnash Ag Centre  
 \* **28 participants** \* **\$ 1,250** registration cost support \* **\$1,043** from grant for future clinics

**January** **\$4,500 to Ponoka's five 4-H Clubs** supporting 2022 programming for 101 local members



**February, March, April, May** 6 evenings from 6 to 9 **Open Rides with Obstacles**  
 \$10/ horse 83 riders total

**Cattle sorting** "Introduction & Practice"  
 evenings in February and May

Winter Barrel Race Series Trophy **Saddle to Youth Hi-Point – Harley Henderson**



**April** Partnered with PAECS at **the Ponoka Trade Fair** to promote the centre, activities, and opportunities

**May** **191 Garden Packages** to locals to encourage digging in the dirt and growing one's food!  
 This \$3,000 Garden Project was done in partnership with Ponoka FCSS & has grown 25% in 2 years!

Co-produced our second very successful District 2 **High School Rodeo** May 13, 14, 15

Co-produced **Northern Alberta Reined Cow Horse Clinics / Shows** Apr.29, 30, May 1, 21, 22

Co-produced **Black Elk Cutting** where PAS supports Youth Award May 25, 26, 27, & 28

**June** Co-Produced NARCHC 3-day show

**\$ 1,500 Sponsorship to Ponoka Stampede**

**Ag Minister Nate Horner** and Ag Society members present the **Century Award to the Ponoka Community.**



**August** \$900 supports the **Ag Camp** held at the Ponoka Youth Cr.

\$1,000 to support **wages to the youth barrel setters** at the Calnash Ag Centre Runway

**Sept.** **Post-secondary \$500 scholarships to:**  
*Aspen McTaggart* (Animal Health, Vet) &  
*Katie Kroening* (Psychology, Mental Health)

Co-Produced **Black Elk Cutting – 10<sup>th</sup> Anniversary!**



**Joint ventures** with Ponoka Ag Events Centre Society, Black Elk

Cutting, Northern Alberta Reined Cow Horse Club, District 2 High School Rodeo, & Renegade Riders Equine Clinic brought 1,000's of dollars into the community, generated **\$148 K in program support grants**, and helped with the Ponoka Ag Society's **\$30K re-investment back into the community** through the Ag Society's operations, events, support dollars and scholarships. **2022 WAS A VERY GOOD Year!**



*\* Supportive of youth, leadership, ag & our rural community*

*\* Forward thinking & diligent*

*\* Community based and responsive*